

z2024 UC Convention Schedule of Events

Wednesday

12:00 pm – 3:00 pm	Registration & Information Desk	Lost Pines Ballroom Foyer
1:30 pm – 3:30 pm	Owners Only Session	The Baron's Ballroom A - C
6:30 pm – 9:30 pm	Welcome Reception at Hotel	Riversong Lawn

Thursday

7:30 am – 8:30 am	Prayer Breakfast Richard Thompson, Jimmie Dean Coffey & Bill Baker	The Baron's Ballroom A - C
8:00 am – 12:00 pm	Registration & Information Desk	Lost Pines Ballroom Foyer
9:00 am – 10:30 am	Welcome & General Session Dan Duffy, Mike Duffy & Shawn Terrel	Lost Pines Ballroom
11:00 am – 12:00 pm	Technology Roadmap: Unveiling Bullseye's Latest Innovations David Dickey & Ashley Breitenbach	Lost Pines Ballroom
12:00 pm – 1:30 pm	Lunch	Lunch on Own
12:00 pm – 6:00 pm	Expo Hall & Tech Stations	Lost Pines Ballroom
1:30 pm – 2:30 pm	Unraveling the Power of AI in Real Estate Keynote Speaker: Matt Britton	Lost Pines Ballroom
3:00 pm – 4:00 pm	Financial Planning & Wealth Management for Real Estate Professionals Keynote Speaker: Phillip Cantrell	Lost Pines Ballroom
4:30 pm – 6:00 pm	Awards Ceremony Shawn Terrel & Jimmie Dean Coffey	Lost Pines Ballroom

Friday

8:00 am – 3:00 pm	Expo Hall & Tech Stations	Lost Pines Ballroom Foyer
8:00 am – 9:00 am	Unlocking Bullseye's Power: Maximizing Your CRM Tools and Beyond Tonja Woodward & Gabe Salas	Lost Pines Ballroom 1
	Auction Flex / HiBid Updates and Best Practices Kris Kennedy & Nate Stack	The Baron's Ballroom A - C
	Realtor Land Institute / Accredited Land Consultants Gary Hubbell, Kat Szymanski & Melissa Clark	Lost Pines Ballroom 6
9:30 am – 10:30 am	Building Social Media Audiences Ashley Breitenbach, Kayla Arpin & Jeb Brantner	Lost Pines Ballroom 1
	After Securing the Listing... Nate Ryan, Whitney Johnson & Christa Barlow	The Baron's Ballroom A - C
	Discover a Revolutionary Way to Sell: The JumpStart Auction Program Jimmie Dean Coffey & Matt Gallimore	Lost Pines Ballroom 6

<p>11:00 am – 12:00 pm</p>	<p align="center">Listing Techniques – Getting the Listing Call Melissa Clark, Nate Ryan & Top Listing Affiliates</p> <p align="center">Office Manager & Admin Only Session Nora Sullivan & Angie Gallaher</p> <p align="center">Mastering Auction Listing Solicitation: Strategies, Concepts & Innovation Affiliate Pannel of UC Auctioneers; Facilitated by Christa Barlow</p>	<p>Lost Pines Ballroom 1</p> <p>The Baron’s Ballroom A - C</p> <p>Lost Pines Ballroom 6</p>
<p>12:00 pm – 1:30 pm</p>	<p align="center">Lunch</p>	<p>Lunch On Own</p>
<p>1:30 pm – 2:30 pm</p>	<p align="center">Podcasts Affiliate Panel of United Country Podcasters; Facilitated by Nora Sullivan</p> <p align="center">Protect Your Land, Your Legacy: How Government Conservation Programs Erode Property Rights Margaret Byfield, Von Box, Richard Thompson, Mike Duffy</p> <p align="center">UC Hunting Properties Travis Hamele, Slade Priest, Scott Lindsey & Curt Headington</p>	<p>Lost Pines Ballroom 1</p> <p>The Baron’s Ballroom A - C</p> <p>Lost Pines Ballroom 6</p>
<p>3:00 pm – 5:30 pm</p>	<p align="center">Awards Winners Photo Booth</p>	<p>Lost Pines Ballroom Foyer</p>
<p>5:30 pm – 8:30 pm</p>	<p align="center">Top Awards Reception & Banquet</p>	<p>Lost Pines Ballroom</p>

**Schedule is subject to change*